



Academic Blog Writing Checklist

Instructions

This exercise requires you to use a checklist (on page 2) to make sure that your blog meets the assignment brief and the university guidelines. As blogs may vary, some of these points will be more relevant than others.


Further information

The Learning Resources Study Hub provides a range of opportunities (such as workshops and drop-ins) for you to enhance your academic skills. For more information visit:

lrweb.beds.ac.uk/studyhub



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Aspects to consider:		
1.	Is the writing in the first person? (I, my, our etc.)	
2.	Has the background / context to the topic been introduced?	
3.	Does each paragraph contain some elements of description, analysis and evaluation?	
4.	When the author's own ideas have been introduced, are these backed up by other sources?	
5.	Do different parts of the argument logically flow from one to another?	
6.	Are paragraphs logically linked?	
7.	Can you see where you demonstrate critical thinking?	
8.	Are literature and images referenced according to the faculty guidelines?	
9.	Are all the references, images and examples relevant?	
10.	Is the writing style consistent and appropriate for the task/ unit/ course?	
11.	Is the essay jargon-free and clearly written?	
12.	Have all the long sentences been divided into shorter ones?	